

SOROPTIMIST INTERNATIONAL SIERRA NEVADA REGION

42nd ANNUAL CONFERENCE

APRIL 27-29, 2018

Atlantis Casino Resort Spa
Reno, NV



imagine if...



SOROPTIMIST
Best for Women®



CALL TO CONFERENCE

TABLE OF CONTENTS

Letter from Governor Vicki Watson.....	3
Official Call.....	4
Speakers & Special Guests.....	5
Workshops & Fun.....	6
Program Advertising.....	7
Tentative Agenda.....	8-11
Conference Menu.....	12, 13
Marketplace Reservations.....	14
Club Display and Raffle Donations.....	15
Purse Fundraiser.....	16
Nominating Committee Report and Candidates.....	17-21
Delegate Information & Responsibilities.....	22
Conference Standing Rules.....	23

CONFERENCE QUICK LINKS



April 27 - 29, 2018

Atlantis Casino Resort Spa
3800 S.Virginia St, Reno, NV 89502

Register for Conference:

<http://www.rsvpbook.com/SNR2018>

Reserve your rooms using DISCOUNT code
'SSNVR2018': <http://bit.ly/2n5lqjs>

CONFERENCE & MEAL RESERVATION

[Conference Online Registration](#)

Early Bird Deadline: March 23

Deadline: April 6

HOTEL ROOM RESERVATIONS

[Hotel Room Reservations Link](#)

Reservation Deadline: April 6

Atlantis Casino Resort Spa

Hotel Phone: 1 (800) 723-6500

CELEBRATION OF LIFE

[Celebration of Life Form](#)

Deadline: March 31

smiley.barbara96@gmail.com

CLUB DISPLAY RESERVATIONS

Deadline: March 31

[Reserve Online](#)

MARKETPLACE RESERVATIONS

[Reserve and Pay Online](#)

Deadline: March 31

LIP SYNC BATTLE

[Signup form](#)

[Battle rules](#)

Deadline: April 18

sskrjc66@gmail.com

PROGRAM ADVERTISING

[Reserve and Pay Online](#)

Deadline: March 31

Email your digital-ready artwork to
eda@elanadvising.com

BASKET RAFFLE DONATIONS

Deadline: Bring to Conference

endowment@SorooptimistSNR.org

A LETTER FROM GOVERNOR VICKI

Imagine If... Dreams Come True



On behalf of the Sierra Nevada Region Board and the Conference Planning Committee, I am pleased to welcome you to our **42nd Sierra Nevada Region Annual Conference**.

We have several workshops planned for Friday afternoon. You will have the opportunity to hear from our Stop Trafficking committee, where one session is devoted to California and another to Nevada. Jennifer Spear, who will be speaking several times over the weekend, will present an approach to your club strategic planning that is simple and easy. As usual, we have an opportunity to learn more about each candidate at the Candidates' Forum and make an informed vote. Rounding out the Friday sessions will be our Parliamentarian Jacque Brown leading the Delegate's Briefing. Make sure your club President and your 2 delegates are present to cast your club vote.

Imagine If... Friday night is filled with FUN. After celebrating our club achievements, Friday night will be filled with song and laughter for LIP SYNC Battle 2! Last year was so much fun, we are bringing it back. Pick a song, add a little choreography, and have some fun. The signup form is located in this Call. Emcee, Stacey Yurmanovic-Sawyer, will make sure we all have a great time.

Imagine If... Saturday we welcome in the leadership for the next biennium. Saturday is our business session, so make sure your delegates arrive promptly. Our region coordinators will update us on the region committee work in the morning, and we will vote on our future leadership. Delegates will be seated together for ease of vote counting during this morning session. Our honored guest Soroptimist International of the Americas President-Elect Elizabeth Di Geronimo will update us on federation matters. **Soroptimist UnScripted: Think Faster: Lead Smarter: Act Now**, from our keynote speaker, Jennifer Spear of Clean Slate Strategies.

We've added two breakout sessions in the afternoon. Jennifer Spear will lead a discussion titled "That's What You Think, Challenge Your Assumptions About Change" while Governor-Elect Lane and SI Chico member Bonnie Chapman discuss the SIA Convention in Japan. If you are going to Japan or thinking about going to Japan, this session will provide you with some valuable information to make the most of your trip.

After dinner on Saturday night is the installation of our Governor 2018-2020 Lane Parks and our board of directors. It is a time of reflection of the past and anticipation of the future. We welcome retired Lieutenant Colonel Charley Wyatt Smith, who will speak about achieving her dreams against all odds.

Imagine If... We Celebrate Dreams. On Sunday, **let's wear purple**. We start early with a Celebration of Life, honoring those Soroptimists who passed away during the last year. We will hear stories about these amazing women as we celebrate their accomplishments. Back in the main hall, we will spend the morning hearing from our awardees at the Celebrating Dreams brunch. This is what it's all about, celebrating the dreams of the women lives we have touched. Eda S. Chen of SI Davis will moderate a panel of former Live Your Dream awardees. We want to know what they have been up to since winning the award. I invite each club to bring a past club awardee to this Sunday session. It should be very rewarding and inspiring for them to hear, visit and network amongst other past awardees.

Register online by March 23rd for the Early Bird drawing for a one-night stay and Swedish massage compliments of the Atlantis Casino Resort Spa. Don't forget to bring your club's raffle basket, enthusiasm, desire to improve the lives of women and girls.

Please accept my invitation to join your fellow Soroptimists at Conference 2018. Our Conference is a time to celebrate our accomplishments, recognize our awardees and learn about what is happening in our Region and beyond. You will go home with newfound knowledge, fired up to carry your club forward.

See you soon in Reno!

Vicki Watson

Vicki Watson, Governor - Soroptimist International Sierra Nevada Region



OFFICIAL CALL: 42nd ANNUAL CONFERENCE

WHEN: April 27-29, 2018

WHERE:

Atlantis Casino Resort Spa
3800 S. Virginia St.
Reno, Nevada 89502

REGISTRATION:

All attendees **MUST** complete online registration.
Deadline is April 6, 2018.

LATE REGISTRATION:

There will be a \$35 late fee for all registration
payments after April 6.

[CLICK HERE FOR CONFERENCE
ONLINE REGISTRATION](#)

NEED HELP REGISTERING ONLINE?

If you do not have access to the online registration,
your club president or her designee will assist you.
You can also email questions to Danielle at
publicawareness@soroptimistsnr.org.

MEALS:

Total meal cost is \$185:

Friday Dinner.....\$46
Saturday Breakfast.....\$28
Saturday Lunch.....\$29
Saturday Dinner.....\$54
Sunday Brunch.....\$28

Meals registration deadline is April 6.

CANCELLATIONS:

The cancellation REFUND deadline is April 6. There
are no refunds for cancellations received after April
6. Qualified refunds will be paid by June 2018.

HOTEL ACCOMMODATIONS:

Atlantis Casino Resort Spa rates:

Deluxe Tower Queen or King
Single / Double \$174 / night*

Add \$10 per person for Triple or Quad per night
*Plus taxes and room resort fee. Additional room options
are available on the SNR Atlantis reservation page.
Each attendee is responsible for all room charges.

Deadline for Atlantis SNR Special Group Rate is April 6.

ATLANTIS HOTEL ONLINE RESERVATIONS

For hotel questions, contact the Atlantis toll free:
1-800-723-6500 reference **SSNVR2018**

DELEGATES:

The delegates of each club shall be the president and 2
regular members elected or appointed at the time club
officers are elected, or their alternates. All delegates
must be in good standing with both SIA and SNR and be
registered in order to have their votes counted.

Delegates **MUST** indicate their status as a delegate in the
online registration.

NON-DELEGATES:

All Soroptimists are invited and encouraged to attend
and will register as members. Guests are welcome at all
meal functions and must register as guests.



**KEEP
CALM
AND BE AN
EARLY BIRD**

Register by **March 23rd**
for your chance to **win** a
one night stay and a
Swedish Massage.
Winner drawn April 27th.

*Compliments of Atlantis
Casino Resort Spa*

SPEAKERS & SPECIAL GUESTS



Jennifer Spear

Keynote Speaker: Jennifer Spear, MBA

Saturday Afternoon

Jennifer is a recovering corporate executive who now helps organizations **Do Things Differently** and work **UnScripted**. Jennifer works with teams and organizations to help them Solve Problems, Plan Strategically and make innovation and creativity a reality in their workplace. Prior to starting Clean Slate, Jennifer was Vice President of both Human Resources and Marketing for a national retailer and understands the importance of both employee and customer engagement. As a graduate of both Ivey's Executive MBA program and Second City, Jennifer operates where the business and creative worlds collide. Jennifer has worked with diverse groups including the ASAE (American Society of Association Executives), the Red Cross, and NASA. Jennifer is a member of the Global Speakers Federation, the International Association of Facilitators, the Association for Talent Development, the Applied Improvisation Network and sits on the Board of Directors of Meetings Mean Business Canada and on the National Board of the Canadian Association of Professional Speakers. Jennifer is the Author of the upcoming book "UnScripted".

Special Guest: Lieutenant Colonel Sharlee "Charley" Wyatt Smith

Saturday night

Sharlee Wyatt Smith, better known as "Charley", enlisted in the US Army as a Private First Class on December 19, 1981 and retired as a Lieutenant Colonel on May 31, 2006. She served in the US Army Reserves, in the Regular US Army on Active Duty, and in the Nevada Army National Guard. She has a Bachelor's Degree and Master's Degree and completed the US Army Command and General Staff College. Her highest military award is the Legion of Merit. Charley is an avid volunteer for Veterans and serves in many organizations and programs to ensure programs and benefits are available for all Veterans, especially Women Veterans. Charley also a participant in Truckee Meadows Veterans Community Collaborative, whose main focus is to network between the civilian community and the military community. Charley lives in Reno, Nevada, where she enjoys her passion as a ballroom dancer and instructor. She is married to Russ Wyant, a former Sailor and Marine, and together they serve as many Veterans as time will allow. Their past lives have given them five children, 14 grandchildren, and 10 great-grandchildren. They love to travel and explore the world.



"Charley" Smith



Elizabeth Di Geronimo

Official Federation Visitor: Elizabeth Di Geronimo

SIA President-Elect Elizabeth Di Geronimo will be our official Federation visitor. President-Elect Elizabeth is working with President Dawn Marie Lemonds to oversee Soroptimist's strategic planning and program development for the organization. She is helping lead Soroptimist's efforts to increase its collective impact in helping women and girls around the world to lead better lives.

President-Elect Elizabeth is a member of Soroptimist International of Miranda, Venezuela. A member since 1998, President-Elect Elizabeth has held several leadership positions at all levels of the organization including region governor; and club president and treasurer. She will become the organization's president on September 1, 2018. President-Elect Elizabeth is a civil engineer. She serves on the board of directors of a medical and shopping center complex. She attended Metropolitana University in Caracas, where she studied structural engineering.

WORKSHOPS & FUN

Friday, April 27 Workshops

Candidates Forum, Barbara Smiley – Our candidates will be answering questions posed by our moderator Nominating Coordinator Barbara Smiley. This is your chance to get to know the candidates a little better and learn about how they see the future of our region!

Delegates Briefing, Parliamentarian Jacque Brown – If you are the delegate for your club, this is your opportunity to gain useful knowledge on how the election process works as well as how to follow a few of the basic parliamentary procedures that you may need to know.

Strategic Planning Made Easy, Jennifer Spear – Often what holds us back from doing strategic planning or from implementing our plans is the actual process – it can be cumbersome, confusing, or even boring. In this session you will be introduced to a process that will allow you to engage your membership in your strategic planning while you ensure your plan will set you up for success in the future while identifying the tasks that need to be done now.

StopTrafficking, Joanne Tremelling and Jeanie Ferguson – Whether your club is in California or Nevada, come hear the latest on what's being done to combat sex and human trafficking. Coordinators and clubs will be sharing what they are doing and what they see happening in the near future.

IF YOU CAN
IMAGINE IT,
YOU CAN
ACHIEVE IT;
IF YOU CAN
DREAM IT,
YOU CAN
BECOME IT.

WILLIAM ARTHUR WARD

Saturday, April 28 Workshops

That's What You Think: Challenge Your Assumptions about Change, Jennifer Spear – We have Assumptions about everything we do, what we do, how we do it and who we do it for. In this session we will challenge the Assumptions we have about Change that could be holding us back from making a big impact on our clubs and our communities.

Are You Going to Japan? Governor-Elect Lane Parks and Bonnie Chapman - Bring your questions and let's have a conversation about our upcoming trip! Bonnie Chapman of SI Chico, former Japanese resident, will be ready with tips and useful information to help us all get the most out of time in Japan. Governor-Elect Lane, previous traveler to Japan, will share what she has learned from her previous time in Japan. The Region Night Out event will be announced as well.



BACK BY POPULAR DEMAND

[Sign Up Here](#) by April 18 for
Friday night's Lip Sync Contest!

Master of Ceremonies Stacey Yurmanovic-Sawyer

GO WILD. HAVE SOME FUN.

HALF PAGE AD



Since last year's Conference, SI Davis has assembled more than a dozen "rescue backpacks" for survivors of human trafficking. Backpacks are distributed to local law enforcement and social service organizations and include clothes, a large towel for warmth, toiletries, snacks, water and resources. We plan to distribute to local hospitals as well. Contact us with questions at sidavis.org!

SI Davis "Rescue Backpacks"

Proud of your club or business?

Advertise in this year's Program!

Advertise your club or business. Celebrate an anniversary or birthday. Send a congratulation. Whatever the occasion, this is your chance to share the news in Sierra Nevada Region's Conference Program.

BIZ CARD AD

\$150	Business card ad	2 x 3.5"
\$250	1/2 page ad	7 x 4.5"
\$400	Full page ad	7 x 9"
\$75	50-word write-up	
\$100	Promo material in bags	

DEADLINE **MARCH 31, 2018**

SIGN UP AND PAY USING [THE CONFERENCE ONLINE REGISTRATION](#)

Email your artwork by **March 31** in jpg or pdf to eda@elanadvising.com and write "SNR Ad" in subject line.

TENTATIVE AGENDA

April 26, 2018

2:30 – 5:00pm **Region Board Meeting**
6:00 – 9:00pm **Region Board Dinner**

April 27, 2018

Friday Morning and Afternoon

(Casual Attire)

8:00 to Noon **Market Place set-up**
12:00 to 2:00pm **Past Region Board Members Luncheon**
12:00 to 6:00pm **Market Place Open**
12:00 to 7:00pm **Conference & Credentials Registration Open**
12:00 to 6:00pm **Hospitality/Information Open/Club Displays**
2:30 to 3:30pm **Candidates' Forum** – Coordinator Barbara Smiley
2:30 to 3:30pm **Strategic Planning Made Easy** – Jennifer Spear, MBA
3:45 to 5:00pm **Stop Trafficking Update** – Joanne Tremelling and Jeanie Ferguson
3:45 to 4:45pm **Delegate Briefing** – Jacque Brown
5:30 to 6:15pm **Cocktail Reception**
Meet our Soroptimist International of the Americas' Official Visitor President-Elect Elizabeth Di Geronimo and our Reception sponsor, Heather Clark of Next Step Wealth Strategies

Friday Evening

(Casual Attire)

6:15 to 10:00 **Welcome to *Imagine If...*** – Presenting sponsor Sally Mendez of US Bank
Dinner
Pledge of Allegiance – Treasurer Pam Greever
Introductions – Governor-Elect Lane Parks
Thought for the Evening – Director Sarah Walker
Soroptimist Greetings – Secretary Susan Strople
PUBLIC AWARENESS – Federation Chair Danielle Kennedy
 #SNRLive2018 Video and Photo Contest, Social Media Contest –
 Coordinator Mary Meier
 Soroptimists Celebrating Success Awards – Coordinator Monique
 5 Star Award in Public Awareness
 Innovative Program – Public Awareness Chair Danielle
 Newsletter – Coordinator Ester Gregurek
 Website – Coordinator Tanya Moran
 Social Media – Coordinator Mary Meier
 Early Bird Drawing – Governor Vicki Watson
 Basket Raffle Drawing – Governor Vicki Watson
 Announcements – Governor Elect Lane
 Lip Sync Battle – Stacey Yurmanovic-Sawyer and panel of judges

TENTATIVE AGENDA

April 28, 2018

Saturday Morning

7:00am to 6:30pm

8:00am to 5:45pm

8:00 to 11:15am

(Business Casual Attire)

Conference & Credentials Registration Open

Market Place Open

Breakfast Seating

BUSINESS SESSION

Call to Order

Thought for the Day – Director Sarah Carrasco

Adoption of the Credentials Report – Coordinator Kay Dunham

Adoption of the Standing Rules – Parliamentarian Jacque Brown

Adoption of the Program – Secretary Susan Strople

Report of the 2017 Minutes Approval Committees – Secretary Susan Strople

Appointment of 2018 Minutes Approval Committee – Governor Vicki Watson

Treasurer's Report – Treasurer Pam Greever

Finance Committee Report – Coordinator Kathy DeMille

MEMBERSHIP – Federation Chair Jackie Sillman

1st Time Attendees – Director Sarah Walker

Life Members – Director Maureen Mason

Blanche Edgar Award – Treasurer Pam Greever

SOLT – Coordinator Stacey Yurmanovic-Sawyer

Evelyn Holland Award

BREAK

Conference Report – Governor-Elect Lane Parks

SIA Federation Presentation – SIA President-Elect Elizabeth Di Geronimo

BREAK

Appointment of Tellers and Time Keepers

Report of the Nominating Committee – Coordinator Barbara Smiley

Nominations from the Floor Instructions – Parliamentarian Jacque Brown

Presentation of Candidates – Coordinator Barbara Smiley

Credentials Report #2 – Coordinator Kay Dunham

Voting Instructions – Elections Coordinator Linda McDoniels

Announcements – Governor-Elect Lane Parks

RECESS

11:15 to 11:45am

Polls Open for Voting



TENTATIVE AGENDA

Saturday Afternoon

12:15 to 3:00pm

Luncheon Seating

MEETING RECONVENES

Stop Trafficking Update – Coordinators Joanne Tremelling and Jeanie Ferguson

BREAK

Keynote – Soroptimist UnScripted: Think Faster: Lead Smarter: Act Now – Jennifer Spear

FUNDRAISING – Federation Chair Kim Sayers

Laurel Society and Laurel Legacy – Federation Chair Kim Sayers

Endowment Fund Report – Coordinator Margie Hermanson

Fellowship Report – Coordinator Cathie DuChene

(Award on Sunday)

Elections Results (if no Re-balloting) – Elections Coordinator Linda McDoniels

Re-balloting, if necessary

Announcements – Governor-Elect Lane Parks

3:00 to 4:00pm

Break Out Sessions

That's What You Think, Challenge Your Assumptions About Change –

Jennifer Spear

Are you going to Japan? – Governor-Elect Lane Parks and Bonnie

Chapman, SI Chico

Saturday Evening

5:00 to 6:00

Cocktail Reception

Meet your incoming Sierra Nevada Region Board of Directors

6:00pm

Grand March Line Up

6:00pm

Dinner Seating

6:15pm

Grand March – Jackie Sillman

Amazing Club Presidents

Awesome Past Governors

2016-2018 Region Board of Directors

Thought for the Evening – Director Peggy Ursin

Dinner

Installation of 2018-2020 Board of Directors

Realizing Your Dreams Against the Odds – Retired Lt. Colonel Sharlee Wyatt Smith

Announcements – Governor-Elect Lane Parks

Recess

Governor-Elect Reception

(Cocktail, Dressy or Business Casual Attire)

Celebration
of **LIFE**



Join us Sunday morning to share anecdotes and achievements of the remarkable of SNR Soroptimists who have passed away since March 1, 2017. To include any SNR Soroptimist in this observance, complete the [Celebration of Life form](#), and submit form and photos by March 31 to Barbara Smiley at smiley.barbara96@gmail.com.

TENTATIVE AGENDA

April 29, 2018

Sunday Morning

(Business Casual Attire)

7:30 to 10:00am

Early Checkout, Bloody Mary & Coffee Bar

7:30 to 10:15am

Conference Registration/Hospitality Open

8:30 to 10:00am

Market Place Open

8:15 to 9:30am

Celebration of Life – Coordinator Barbara Smiley

10:00 to 2:00pm

Imagine If... We Celebrate Dreams Brunch, sponsored by our Dream It, Be It Sponsor
Welcome

Introductions – Governor-Elect Lane Parks

Thought for the Day – Director Jerri Curradi

Dress A Girl Around the World Region Project – Governor Vicki Watson

Panel of Former Live Your Dream Awardees – Moderator Eda S. Chen, SI Davis

BREAK

PROGRAM – Federation Chair Susan Strople

Dream It, Be It Report – Coordinator Elaine Cassell

Ruby Award – Coordinator Ann Bryant

Youth Clubs Award – Coordinator Shirley Borracci

Fellowship Grant – Coordinator Cathie DuChene

BREAK

Live Your Dream Awards – Coordinator Phyllis Hayashi and SIA President-Elect
Elizabeth Di Geronimo

Invitation to 2018 Soroptimist Development Retreat – Coordinator Jackie

Invitation to 2019 SNR Conference – Governor-Elect Lane Parks

Invitation to SIA 2018 Convention – SIA President-Elect Elizabeth Di Geronimo

Final Attendance Report – Coordinator Kay Dunham

50/50 Drawing

Basket Raffle Drawing and Silent Auction

Closing Remarks

ADJOURNMENT SINE DIE

Soroptimist Pledge – Governor-Elect Lane Parks

Live Your Dream Awardees Panel Discussion:

Hear the stories of our panelists.

- What does winning this Award mean to you?
- How has your life changed since winning the Award?
 - How can we find more candidates?

Sunday Morning, moderated by Eda S. Chen (SI Davis)



Conference Menu

FRIDAY, APRIL 27, 2018

DINNER

Rolls and Butter

Refreshing Cucumber Salad—Mixed greens, pears, cranberries, carrots, blue cheese
Carrot Cake

Choice of Entrée

Chicken Veronique (GF)

Chicken breast, white wine, grapes, Mornay sauce, mashed potatoes, seasonal vegetables

OR

Grilled Mahi Mahi

with Mango salsa, fresh vegetables, basmati rice

OR

Vegetable Strudel

SATURDAY, APRIL 28, 2018

BREAKFAST

Scrambled eggs, bacon, sausage, home style potatoes OR Heart Healthy yogurt parfait, fruit, egg beaters. Muffins and bread basket.

LUNCH

Key Lime Pie

Choice of Main

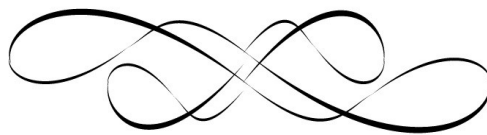
Turkey and Cheese Sandwich on a Croissant

With potato salad and kale and quinoa side salad

OR

Kale and Quinoa large salad (GF)

Sun dried cranberries, feta cheese, apples, candied walnuts, Meyer lemon dressing



All meals are served with coffee, decaf coffee, tea and water
Breakfast and brunch includes orange juice
Vegetarian, Vegan and Gluten Free choices available for all meals

Conference Menu

SATURDAY, APRIL 28, 2018

DINNER

Rolls and butter

Butter Lettuce salad—strawberries, goat cheese, cucumber, cranberries, candied walnuts
Chocolate Mousse Cake

Choice of Entrée

Steak Diane

With twice baked potato, brandied mushroom demi glace, seasonal vegetables (served medium)

OR

Fresh Herbed Salmon (GF)

Topped with Lobster Chardonnay sauce, rice pilaf, garden vegetables

OR

Eggplant Rollatini

Cheese stuffed eggplant with basil tomato marinara, seasonal vegetables

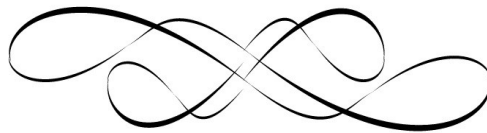
SUNDAY, APRIL 29, 2018

BRUNCH

Warm spinach, mushroom and cheese quiche

Fresh seasonal fruit bowl, grilled vegetables

Basket of assorted freshly baked muffins and bread



All meals are served with coffee, decaf coffee, tea and water

Breakfast and brunch includes orange juice

Vegetarian, Vegan and Gluten Free choices available for all meals

Meal Total: \$185

Friday Dinner: \$46

Saturday Breakfast: \$28

Saturday Lunch: \$29

Saturday Dinner: \$54

Sunday Brunch: \$28

THE MARKETPLACE

NEW location in Emerald ABCD = more space for all clubs/vendors!

Reserve your space or invite a new vendor today!

Includes one 6-ft table and two chairs*

SNR Clubs: \$50 Extra Table / Floor Space: \$20	SNR Member: \$100 Extra Table / Floor Space: \$35	Outside Vendor: \$150 Extra Table / Floor Space: \$85
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Marketplace Opens

Friday	12PM
Saturday	8AM
Sunday	8:30AM

Marketplace Closes

Friday	5:45PM / Evening session start
Saturday	5:45PM / Evening session start
Sunday	9:45AM / Morning session start

*If you choose to remove your table, you will be charged for additional space if items take up more than the table equivalent. Everyone working a table **MUST** be registered for Conference and have a name badge.

Set Up is Friday 8AM - 12PM (anytime) • Tear Down is Sunday 10AM - 3PM

[Sign Up and Pay Online](#)
By March 31



NEW SIA MEMBER PIN - \$15

Elegant blue and gold tack back pin features our modern "S" logo. It's the perfect pin to showcase your Soroptimist pride! Measures 3/4"

PREORDER BY MARCH 25

Skip the shipping and handling fees! [Preorder HERE.](#)

LIMITED QUANTITY AVAILABLE AT CONFERENCE

Club Display



Did you start a new project for anti-trafficking?
Did your club grow your Dream It, Be It?
Display your club's accomplishments!

FREE for all clubs!

Your club's **FREE display** can be either in the form of a tri-fold, poster board—or whatever you come up with! All displays will be either on easels or part of 6-ft tables near registration for maximum exposure.

Set Up is Friday 12PM • Tear Down is Sunday 2PM

Register for free online by March 31, 2018

Questions?

Basket Raffle Donations

ALL CLUBS ENCOURAGED TO PARTICIPATE!

Contribute to the SNR Fundraiser with a unique basket, tub, bag, box for the raffle!

Have FUN with this donation and make a difference in the lives of women and girls. All proceeds benefit SNR Endowment, which goes toward important club grants. Questions? Contact Endowment Coordinator Margie: endowment@SorooptimistSNR.org

*Please keep raffle items to a size that can be boxed and checked as luggage for those traveling by air.



Raffle Tickets

AVAILABLE AT CONFERENCE

For more information, contact Fundraising Chair Kim Sayers: fundraising@SorooptimistSNR.org



Sierra Nevada Region

Purse Sale

Fundraiser

**Bring your new or gently used purses to
SNR Conference - April 2018 - and receive a \$10
voucher towards your purchase of another Purse!**

**All Purses \$20 to
\$40**



Unsold purses will be
donated.



So - clean your closet!!

**All proceeds to benefit Sierra Nevada Region
Endowment fund**

2018-2020 SNR BOARD CANDIDATES

Official List of Nominations for 2018-2020

SIERRA NEVADA REGION GOVERNOR-ELECT

Sarah Carrasco - SI Truckee-Meadows

SIERRA NEVADA REGION SECRETARY

Nancy Becker - SI Metropolitan Las Vegas

Didi Chaney - SI Carson City

SIERRA NEVADA REGION TREASURER

Sheron Box - SI Bidwell Rancho Chico

DISTRICT 1 DIRECTOR

Lisa Fitzgerald - SI Bidwell Rancho

DISTRICT 2 DIRECTOR

Terrel Locke - SI Marysville Yuba-City

DISTRICT 3 DIRECTOR

Tracey Edwards - SI Elk Grove

DISTRICT 4 DIRECTOR

Ann Bryant - SI American River


DISTRICT 5 DIRECTOR

Elaine Cassell - SI Elko

Sue Chambers - SI Fallon

DISTRICT 6 DIRECTOR

Stacey Yurmanovic-Sawyer - SI Metropolitan
Las Vegas



If it doesn't challenge you,
it doesn't change you.

Fred DeVito

 quote fancy

2018-2020 SNR BOARD CANDIDATES

SNR Region Governor-Elect



Name: Sarah Carrasco
Club: SI Truckee Meadows

Name of Company and Position:
Carrasco Law Practice, LLC, Managing Member

International and Federation Experience:
None

Regional and District Experience:
2016-2018 District 5 Director

Club Experience:
I have served SI Truckee Meadows as Corresponding Secretary and Vice-President-Service. I have served SI Reno as President, Vice-President, Coordinator of Education Committee, Human Trafficking Event, Fundraising Project - Rib Cookoff and Step 2 Holiday Shop.

Other experiences:
I have served on the board of Step 2, substance abuse facility, serving on the financial committee; Salvation Army of Reno, serving on the real estate committee, NDRC, a non-profit group of mediators; as well as other non-profit organizations. I provide pro-bono legal services to Nevada Legal Services and Washoe County Legal Services. I am a strong believer in giving back to the community. My law practice clients are financial institutions which requires me to have a strong financial background, as well as an analytical background.



SNR Secretary



Name: Nancy Becker
Club: SI Metropolitan Las Vegas

Name of Company and Position:
Becker Consulting; Owner
Nevada Supreme Court; Senior District Judge

International Experience: Attended the 2015 Soroptimist International Convention in Istanbul, Turkey.

Federation Experience: Attend the Soroptimist International of the America's Conventions in Phoenix, AZ (1990-92 Biennium); San Francisco, CA (2011); Vancouver, B.C. (2014).

Region and District Experience: 1990-1998; 2000-2006; 2010-2013 Laws and Resolution Committee – member or coordinator; 1991, 1996 Conference Committee – member; 1996 Celebration of Life Coordinator; attended almost all the SNR Conferences and District Meetings since 1988 and a majority of the COTR and SDR conferences.

Club Experience: Served as President, Vice-President, President-Elect, Secretary and Treasurer – in some instances multiple times since joining in 1986. Have also served on various Club Committees – Finance, Membership, Program, Ways and Means, etc. either as member or committee chair. Club representative to Break These Chains – anti-human trafficking initiative – current BTC President.

Education: Juris Doctorate, George Washington University, Washington, D.C.; Bachelor of Arts, United States International University, majors in International Relations and Economics.

Other experiences: As a judge, I make daily decisions that affect people's lives; exposing me to a variety of cultures, viewpoints, and positions. Although I've served on many charitable boards, the two that are most relevant are ten years as a Board Member – Girls Scouts of Southern Nevada, including service as Secretary and ten years as President of Clark County Pro Bono Project providing free legal services to women and children.

2018-2020 SNR BOARD CANDIDATES

SNR Secretary



Name: Didi Chaney

Club: SI Carson City

Name of Company and Position:

Retired - CEO Valley Staffing Solutions

International and Federation

Experience : Delegate – Vancouver (2014), Delegate – Hawaii (2012), attendee San Francisco (2010)

Region and District Experience:

2017	Celebrating Success Committee Participant
2014-2016	Ruby Award Committee Chair
2012	Fall District 2 Meeting Host Club Organizer -2017 Presented at the Celebration of Life (Jerry Jean Bing, SI/Carson Valley) -1993 forward – attended all our fall and winter District Meetings
2004-2006	International Goodwill and Understanding Committee Chair
2004	SI of the Comstock Chartering Committee
2002-2003	Namaste House Committee
1996-1997	Received Publicity Hound Award
1996	Nominating Committee Chair
2006-07 & 2010-2017	Soroptimist Development Retreat attendee

Club Experience:

SI/Carson City – President (2011 -12), President-elect, Vice President, Recording Secretary, Corresponding Secretary, Two Year Director, One Year Director
Carson City Highlights Newsletter Editor
Member or Chair of all service committees (Service, Whole Child, Membership, Foundations)
Fundraising committees (Stroke to Help Golf Tournament, Champagne & Shoes, Chili Cook-off, Past Presidents' Fundraiser)
Standing Committees (Finance & Budget, Audit, SOLT, Bylaws, Public Awareness, Nominating, Lunch Meeting Venue)
Club Retreat Chair
SI/Carson Valley – Vice-President, Recording Secretary, Corresponding Secretary, Two Year Director, One Year Director
Soroptimist Source Newsletter Editor
Member or Chair of all club committees, fundraising committees and standing committees
30th Club Anniversary Organizational Committee member

Education:

- Juniata College, Huntingdon, PA- freshman
- University of Paris, Sorbonne, Paris, France – Diplome
- Maximillians Universitat, Munich, Germany
- Boston University, Boston, MA – Bachelor of Arts (1972)
Dual Major-French and German - Minor in Education
- University of San Diego School of Law, San Diego, CA – Juris Doctor (1981)

Additional Experience:

- Nevada State Prison Preservation Society, Carson City, NV – Board Secretary since 2012
- Family Support Council Domestic Violence Candlelight Vigil Committee
- Beta Sigma Phi Cultural Sorority, Douglas County, NV (Past president, vice-president, treasurer, secretary – 1996-present)
- Notary Public, State of Nevada, County of Douglas (1996-present)
- Resume Writer, Word Processor/Transcriptionist
- Full Charge Bookkeeper (1972 – present)
- IRS, Volunteer Tax Preparer (1975)

IF YOU CAN
IMAGINE IT,
YOU CAN
ACHIEVE IT;
IF YOU CAN
DREAM IT,
YOU CAN
BECOME IT.

WILLIAM ARTHUR WARD

2018-2020 SNR BOARD CANDIDATES

SNR Treasurer



Name: Sheron Box

Club: SI Bidwell Rancho Chico

Name of Company and Position:

Managing CPA with Jose I.R. Collado
CPA Firm

International and Federation Experience:

Federation: Attended the 2010 Soroptimist International of the America's Biennial Convention in San Francisco.

Regional and District experience: 2012-2014 SNR

Finance Chairman. I have attended most of the SNR Conferences since becoming a member; also attended several SNR COTRS and SDRs as a member and two SNR board meetings. I worked with Region Treasurer Vicki and Region Treasurer Gina and helped out various chairmen at conference when needed.

Club experience: I have been a member of Bidwell

Rancho Chico for 24 years and joined when there were only 8 members. I have served my Club as President for a two year term, Treasurer for several years, and Director for the past 4 years. I have served on the Board of Directors for most of my years as a Soroptimist and have chaired our main fundraiser the Soroptimist MicroBrew Fest .

Education: Bachelor of Science in Business

Administration with an option in Accounting from California State University of Chico and earned my CPA license from the State of California.

Other Experiences Outside of Soroptimist:

I work as the managing CPA for Jose IR Collado CPA firm where I am in charge of all tax returns prepared, financial statements, financial and tax planning and have strong skills in accounting, budgeting and fiscal responsibility and have over 30 years of experience in the accounting and banking industries. I am a member of the AICPA, and the Cal Society of CPAs and a prior member of the Institute of Management Accountants and served as an officer of the local chapter. I served for 10 years as Treasurer of the Girl Scouts of Northern Ca Service Unit in Chico. I have had 15 years of experience using QuickBooks. And, equally as important to me, I am a mother of 3, grandmother of 5 and great grandmother of one beautiful little girl.

District 1 Director



Name: Lisa Fitzgerald

Club: SI Bidwell Rancho

Name of Company and Position:

Big Chico Creek Resources, a Marketing and Event Planning Agency, Owner

International and Federation Experience:

Federation: Attended the 2010 Soroptimist International of the America's Biennial Convention in San Francisco; received the SIA Leadership certificate.

Regional and District experience: I am currently serving

as Chair of Sierra Nevada Region's Strategic Planning Committee; have been attending SNR Conferences, and many SDR's (formerly COTR) throughout my 20+ year membership. This year I was Coordinator of SNR's Hurricane Harvey Relief Effort. I chaired our host club's District Meeting in Chico in 2011.

Club experience: In 1974 I served as S-Club president at

Oakdale High School in my senior year. 1981-1983 and 1996-2016 I was a member of Soroptimist International of Chico and held the offices of President, President Elect, Vice President, Recording Secretary, and Director (several times). I served on every SIC committee in the capacity as Chair, Liaison, or member. I am currently a member of Soroptimist International of Bidwell Rancho since 2016. I have served on the Publicity Committee, and am currently serving as club Secretary, and I am a member of the Focus Committee.

Education: Bachelor of Arts degree in Latin American

Studies, with a Minor in Spanish from California State University, Chico, returning later to earn a Life Community College Teaching Credential in Food, Food Service, and Related Technologies

Other Experiences: My clients currently include

California Nut Festival, Chico Concours d'Elegance and North State Symphony. Prior to going solo, I spent 15 years as Marketing & Alternative Revenue Director for a radio station group with 5 stations/formats, in two languages. I have served on numerous boards of directors for local non-profits.

2018-2020 SNR BOARD CANDIDATES

District 2 Director



Name: Terrel Locke

Club: SI Marysville-Yuba City

Name of Company and Position:
City of Yuba City – Assistant to the
City Manager

International and Federation Experience:

None. I attended the SIA Conference in Florida in 2016.

Regional and District Experience: I am currently on the SNR Committee to review the Endowment Grant Applications with Margie Hermanson. This is an online committee.

Club Experience: I have served as President, President-elect, Vice-president, Treasurer, Secretary, Delegate and Club Parliamentarian. I have served on all the committees of our club at one time or another and have chaired many of them over the years. I am currently on the International Committee, the Girls on the Run Committee, and I chair the SOLT committee.

Education: I have studied at the University of Maryland, Berlin Germany; Black Hawk College in Moline Illinois; and American River College in Sacramento, California.

Other Experiences: I owned a successful catering business for six years. I served as the elected City Clerk of the City of Yuba City for 9 years. In my role as Assistant to the City Manager, I am on the Executive Team of the City. I am in charge of the City Clerk's Office, and serve as the Elections Official for the City, the Political Reform Filing Officer, Public Record Information Requests, and City Council Support Services. I recruit for the City Boards and Commissions, and I am responsible for City Council meetings, agendas, minutes, etc. I handle special projects for the City Manager and manage the administrative operations for the City Council, City Manager's Office, and City Clerk. No day is ever the same! My experience will help mentor the women of District 2 achieve the tools needed to run their clubs.

District 3 Director



Name: Tracey Edwards

Club: SI Elk Grove

Name of Company and Position: T&J Enterprises, Virtual Assisting; President/Co-Founder Cybertary Elk Grove, Virtual Assistant

International and Federation experience:

International: In my personal travels, I have arranged to meet Soroptimist members in Huntsville, Alabama; Mdina, Malta and Pretoria, South Africa. We discussed membership recruitment and retention, local projects and fundraising. I have come to realize that clubs throughout the world struggle with membership recruitment, but have unique ideas on how to raise funds. Sharing experiences is enlightening. I plan to continue to meet members around the world.
Federation: None.

Regional and District experience: 2014-2018 SNR E-Blast Queen, have attended most of the SNR conferences since becoming a member. Have attended 2015-2017 SNR SDR as Club President. Attended SNR SDR as Club President-Elect.

Club experience:

I joined SI Elk Grove in 2013. I have served my club as President, President-Elect, and Newsletter Editor.

- Current co-Chair of Martinis & Merriment fundraiser
- Big Day of Giving Team Captain (2nd year)
- Foster Youth project leader (I have developed a partnership with our local American Cancer Society Discovery Shop to assist us with providing interview clothing for the Elk Grove Unified School District Independent Living Program)
- Live Your Dream program organizer
- Dream It, Be It facilitator and photo/videographer
- Lead on High School Scholarships Review committee
- Public Relations Committee Chair

Education: Associate of Sciences Degree, Computer Information Technology, Pensacola Junior College

Other experiences: Facebook Admin for multiple organizations in my community. I was a licensed Realtor for Coldwell Banker from 2005-2013.

2018-2020 SNR BOARD CANDIDATES

District 4 Director



Name: Ann Bryant

Club name: SI American River

Name of Company and Position: I am a Real Estate Broker with Lyon Real Estate in Auburn. With 30 years of experience, I am consistently in the top 5% of Realtors.

Education: AA from Sierra College

Soroptimist Member since 1994 serving as Club President, Fundraising Chair, Program Chair and Membership Chair.

International and Federation Experience:

- Attended the International Convention in Istanbul, Turkey in 2015.
- Attended the SIA Conventions in Philadelphia 2006 and Taiwan 2008.

Sierra Nevada Region Experience:

I have served the Sierra Nevada Region on the Conference committee, the S Club Coordinator and currently as the Ruby Award Coordinator.

Imagination
will take you
Everywhere

District 5 Director



Name: Elaine Cassell

Club Name: SI Elko

Work Position:

Retired Tax Preparer

Education: Various continuing education and tax related seminars, college accounting courses, real estate school and property management courses.

International and Federation Experience: None

Regional and District Experience: Currently the Dream It, Be It Coordinator. Have also served on the Social Media Committee.

Have attended most of the Spring Conferences, LDR's and District meetings since becoming a member. I have been a speaker at LDR for both Dream It, Be It and on Membership Recruitment.

Club Experience: I have served my club in every board position – Secretary, Treasurer, President Elect, President for 3 years (14/15, 15/16 and 16/17) and am currently Past President/Board Advisor. I was instrumental in our club's growth in membership and we took 2nd place in the SIA "All Aboard the MemberSHIP" recruitment campaign. I have served as committee chair for our annual Wine Tasting Fundraiser, Rodeo Concession Fundraiser, Beer Wagon Fundraiser, and assistant chair for the Golf Tournament. I implemented our club's Dream It, Be It program, overseeing it grow from 50 attendees the first year to our current 125 plus attendees. I am currently the Live Your Dream chairperson. I was also able to implement our "Shopping with Seniors" program, and host a Sex Trafficking/Teen Dating Violence workshop that brought together many of the local agencies. Our club also hosted a district meeting during my tenure as President.

Experience Outside of Soroptimist: I served as an Ambassador for our Chamber of Commerce. I successfully managed a local band for over 13 years, including bookings, advertising, and all financial aspects. In 2017, I organized a community-wide fundraiser for those in our community that lost everything in a flood.

2018-2020 SNR BOARD CANDIDATES

District 5 Director



Name: Sue Chambers

Club name: SI Fallon

Company and position:

Retired Director of Federal and State Programs, Churchill County School District, Fallon, Nevada.

Retired nurse/

administrator, St. John's Pleasant Valley Hospital, Camarillo, CA.

International and Federation experience: I

attended the SIA conference in Florida in 2016.

Regional and District experience: I have attended multiple SNR Annual Conference, several Regional Training Retreats, multiple District 5 meetings, and volunteered at the regional meeting. The Fallon Club sponsored the 2018 District 5 winter meeting.

Club experience: My club office experience is correspondence secretary, president-elect, president/ 2 terms, and committee member/chair during my 18 years of membership. I currently serve as the club start up team coordinator for the new Soroptimist International of Fernley.

Education: Bachelor of Science in Nursing, Masters in Public Health/Education,

Other experiences: I have held leadership/ management positions since early in my career in nursing as well as at the school district. I currently serve on the board of the Churchill County Museum, but also served many years on the California State/ Ventura County/ Nevada State boards for the American Heart Association. I have served as board member and officer for multiple other community boards. I have mentored women/girls throughout my career and volunteer service through work experience and life experience.

District 6 Director



Name: Stacey Yurmanovic-Sawyer

Club name: SI Metropolitan Las Vegas

Name of Company and Position:

Special Events and Promotions Manager Hard Rock Hotel & Casino, Las Vegas, NV.

International and Federation experience: None

Regional and District experience: SNR District III Director before re-alignment. Took over District III Director duties in Feb 2010 to 2014. Chair/Host for District III Fall Meeting Oct. 2009 as Club President. SNR SOLT (Soroptimist Orientation Leadership Training) Coordinator from 2017-2018. SNR Weekly E-Blast Coordinator from 2011 to 2013. I have attended several SNR Conferences and Soroptimist Development Retreats (formally COTR) since 1995 as club officer, member and SNR board member. 2017 SNR Conference Lip Sync Battle MC.

Club experience: Joined SI Elko in 1995. Have served as Secretary, Treasurer, 1st Vice President, 2nd Vice President, Delegate as well as Club President for two terms. Chair for various projects such as SI Elko's Wine Tasting Event, Cowboy Poetry Concessions Event, Saturday of Service Project and BUNCO for Boobs Fundraiser. After relocating, transferred membership to SI Metropolitan Las Vegas in 2016 – as an active member and have participated in several club project or events since moving back home to Las Vegas. Club Projects include: Teddy Bear Breakfast, Women Veterans Breakfast/Christmas and Club BUNCO events.

Education: Attended UNLV and Southern Nevada Community College before moving to Elko NV and attended Great Basin College.

Other experiences: Past President of the Nevada State Jaycees (Junior Chamber of Commerce), C.A.D.V – the Committee Against Domestic Violence serving Northeastern Nevada. Past Board member of Elko Area Chamber of Commerce, Silver Stage Players Community Theatre Company. Volunteer with the Break These Chains organization.

DELEGATE INFORMATION & RESPONSIBILITIES

DELEGATE INFORMATION

Delegates are representatives who attend Conference and vote in the interest of their clubs. Each club sends three delegates, one of whom is the club's president.

Delegates should have a working knowledge of Soroptimist Laws, region and parliamentary procedures, and the objectives and ideals of the organization.

CLUB PRESIDENT'S RESPONSIBILITIES

- Facilitate discussion of topics in this agenda and make note of club's majority opinion.
- Ensure members understand that delegates will endeavor to follow the club's guidance, but that if new information is presented, the delegates will vote for what best represents the club's interests.
- Arrange with other delegates to divide topics of Conference report to be given to club.
- With help of fellow delegates, present reports to the club following Conference.

DELEGATE RESPONSIBILITIES

Before Conference

- Register promptly!
- Encourage all members to attend.
- Study and share the Call with all club members.
- Assist members with registration if needed.
- Discuss with members the slate of candidates for the Region Board of Directors and the proposed amendment to Fiscal Standing Rules.

During Conference

- Register at Conference upon arrival.
- Attend and be on time for all sessions.
- Be familiar with the Conference Standing Rules.
- Participate in discussion and debate.
- Write down important business proceedings and background information to report to your club.
- Vote per your club's instruction. If not instructed, use your best judgment considering the best interests of your and all of the region's clubs.
- Be willing to accept an assignment from the Governor if asked.
- Complete the evaluation form before leaving.
- Have a GREAT time!

After Conference

- Prepare a report as instructed by the club president. Consider the following outline:
 - Action by Conference regarding the changes in the standing fiscal rules, the budget or other matters to the voting body and the reason for each action.
 - Ideas for increasing club interest and support in attaining Soroptimist goals.
 - Summary of the workshops and committee presentations.
 - Summary of the presentations.
 - Summary of proposals not approved by the Conference and the reason for disapproval.
 - Awards: who won them and why. Hints for helping your club win next year.
 - Your personal evaluation of the Conference.



CONFERENCE STANDING RULES

VOTING BODY:

The voting body of the Conference shall be the Sierra Nevada Region Board of Directors and the three accredited delegates of each club in good standing.

A club is in good standing if all requirements of Soroptimist bylaws and procedures are met.

REGISTRATION:

All persons attending Conference sessions shall be registered and shall wear their registration badges at all official functions.

CREDENTIALS:

Delegates shall wear their delegate badge at all meetings and during business sessions. All delegates shall be seated in the section reserved for voting delegates.

If an emergency requires that an alternate be certified as the delegate, both the delegate and the alternate shall report to the Credentials desk and sign the registration sheet. If the delegate is not available, a letter from the club can designate the alternate as the official delegate to Conference. Once certified as the delegate, she shall serve as the delegate for the remainder of the Conference. All applicable items relating to the delegate position shall be transferred to the alternate.

DECORUM:

Delegates shall be seated before the sessions are called to order.

A delegate or other member who wishes to speak shall rise, address the presiding officer and having been recognized, shall state her name and the name of her club.

During business meetings, members are requested to refrain from speaking unless entitled to the floor and to suppress unnecessary noise in the meeting room and the corridors adjoining it.

Ringers on cell phones shall not be allowed during business sessions, workshops or meals.

MOTIONS:

Each motion shall be submitted in writing to the Region Secretary at the time it is made. ONLY ACCREDITED DELEGATES MAY MAKE MOTIONS AND VOTE. Motion forms will be available on the delegates' tables.

DEBATE:

Any Soroptimist may ask her questions and take part in debate, but precedence shall be given to delegates.

During a debate, a member may speak for two minutes and once only to a question, unless no other member wants the floor and consent to speak twice is granted by the voting body.

ORDERS OF THE DAY:

The official Conference program shall constitute the Orders of the Day.

REPORTS:

A written copy of each report shall be handed to the Region Secretary at the time the report is presented to the Conference body.

MINUTES:

The Region Governor shall appoint a committee of three delegates to approve the Conference Minutes.

SUSPENSION:

These rules may be suspended by a two-thirds vote of the delegates.

PARLIAMENTARY PROCEDURE:

Where not inconsistent with the Soroptimist laws, Robert's Rules of Order Newly Revised shall govern.



Easy Peasy Fundraisers

Public Speaking
from a New Angle

Communicating Across
Generations

2 Dream It, Be It
Workshops



Club Officer Training

The Fun Continues!

SOROPTIMIST DEVELOPMENT RETREAT

July 7-8, 2018

A total of 20 workshops to choose from!

Maximizing Live Your
Dream Awards

Embracing Change

Soroptimist 101